



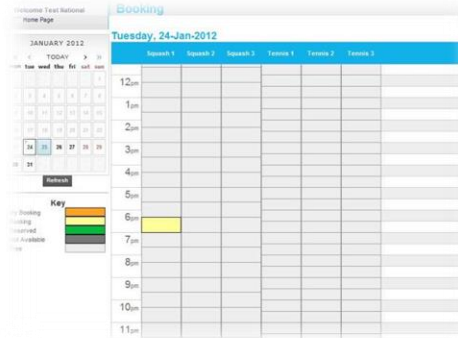
SQUASH NEW ZEALAND ROADSHOW



DEVELOPMENT



**Coach
Development**



iSquash



**Year of Women's
Squash**

Communications



You Tube



COACH DEVELOPMENT FRAMEWORK

Completed...

Mod 1: Get
Started

Ext 2: How to
Coach

Mod 2 & 2a:
Small Nix 5-8yrs

Mod 3 & 3a:
Big Nix 9-12yrs

Ext 1a: Getting
Started (online)

Ext 1b: Safety
Concepts (online)

Ext 8: Nutrition &
Hydration

Coming soon...

Ext 10:
Conditioning

Mod 4:
Club
Youth
13-19yrs

Ext 9: Injury
Management

All complete by...

2014

FRAMEWORK IN ACTION

27

Trained Facilitators

771

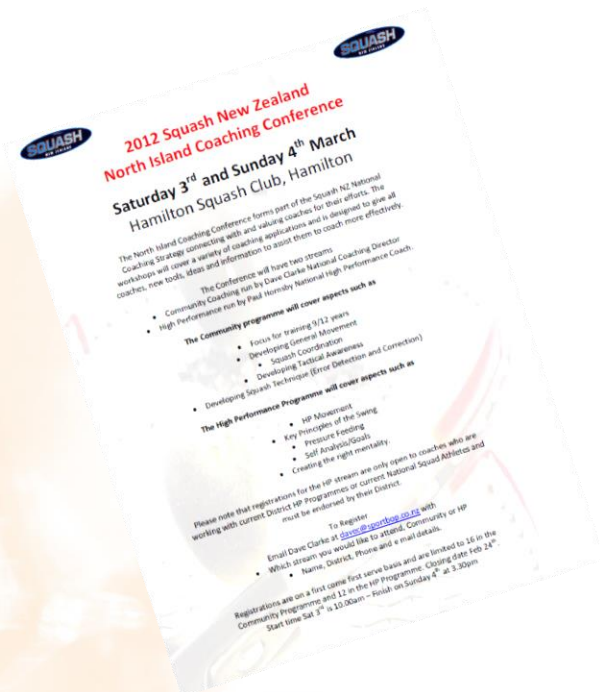
Module completions

391

Coaches registered



COACHING CONFERENCES



- Hamilton S&T
- Saturday 3 & Sunday 4 March
- Two streams
 - High Performance (full)
 - Community Coaching
- Register today!



South Island Conference
10/11 March
Otago Squash Club



iSQUASH

Online Booking

12 implemented

25 implementing

Great feedback

New features

Access & Security

2 implemented

1 implementing

1 considering

All-in-one

Module Improvement

Member Mngt –
Add New Member

Dispute Mngt

Online
Membership
Returns



ISQUASH TOURNAMENT MODULE

I'll show you soon!



ISQUASH FUTURE DEVELOPMENTS



Online Payments



Pay to Play



2012: YEAR OF



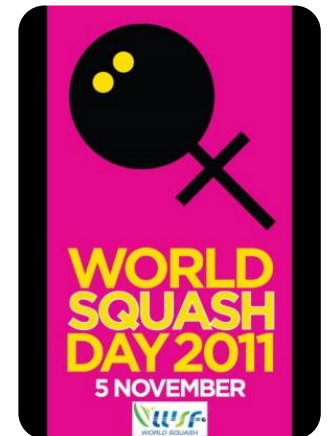
WOMEN'S



SQUASH

2012: YEAR OF WOMEN'S SQUASH

- Why? [Family Guy will show us!](#)
- National Club Development Strategy → National Promotional Campaign ... 1 day v 1 year?
- World Squash Day 2011 Here Come the Girls
- “hot topic” not just for squash → \$\$ more likely!
- Great ambassadors just now
- Good practice exists!
- Year of Women's Basketball!



NATIONAL STRATEGY

| CLUBS can... | DISTRICTS can... | SQUASH NZ will... |
|--|---|--|
| <ul style="list-style-type: none"> • have a dedicated section on their website • Promote through local media • Promote via social media • Work with Districts, RSTs, schools, community groups • Provide best practice and case studies to SNZ and Districts • Host dedicated YOWS events and programmes • Provide participation data to SNZ and Districts • Provide good environment for women and girls • Promote the campaign at all club events | <ul style="list-style-type: none"> • have a dedicated section on their website • Promote through local media • Promote via social media • Work with Regional Sports Trusts • Promote all club YOWS events • Provide guidance and information • Provide best practice and case studies to SNZ • Host dedicated YOWS events and programmes • Encourage clubs to host YOWS events • Provide participation data to SNZ • Promote the campaign at all regional events | <ul style="list-style-type: none"> • have a dedicated section on our website • Promote through National media • Work with alternative media (eg. magazines) • Promote via social media • Provide printed resources to clubs (cost unknown, could be free if funded) • Promote all YOWS events • Provide guidance and information to Districts and Clubs • Help with access to YOWS ambassadors • Collect, share and promote best practice and case studies • Promote the campaign at all national events |



COMMUNICATION

Social Media

Facebook

Twitter

You Tube

Easy to setup

Roadshows

11 Districts

13 roadshows

Visiting clubs

Annual event

Newsletter

Direct to members

Monthly

Great feedback

Case studies



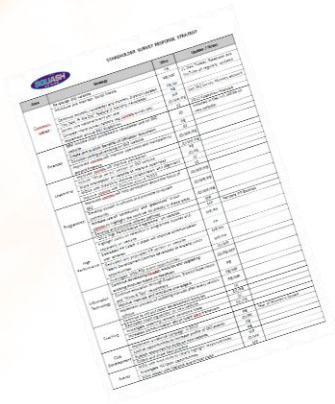
COMMUNICATION

Stakeholder Survey

450 recipients

46% response rate

Response strategy



RST Relations

Non-existing

KiwiSport

Development

Working together

Website

Fresh look

Easy to use

More information

Sneak preview...





Book your place in the [2012 Coaching Conferences](#) now as places are filling up fast!

Quick links

Choose:

« [February 2012](#) »

| M | T | W | T | F | S | S |
|----|----|----|----|----|----|----|
| | | 1 | 2 | 3 | 4 | 5 |
| 6 | 7 | 8 | 9 | 10 | 11 | 12 |
| 13 | 14 | 15 | 16 | 17 | 18 | 19 |
| 20 | 21 | 22 | 23 | 24 | 25 | 26 |
| 27 | 28 | 29 | | | | |

[Add an Event](#)

[Download 2012 Calendar](#)

Did you know?

Squash is not currently an Olympic Sport but is shortlisted for the 2020 Olympics. Back the Bid at <http://www.worldsquash.org>

Squash NZ Launches New Website

9 Feb 2012

Welcome to the brand new Squash NZ website. With a fresh look, easier navigation and much more information, we hope you like the new site.

[Read More](#)



Cousins Shield / Mitchell Cup 2012

13 Feb 2012

The rules for this prestigious club teams event have been finalised for its 2012 edition, to be held at Mitchell Park in Lower Hutt over Queen's Birthday Weekend (1-4 June).

[Read More](#)



Meet Squash NZ in your Region

8 Feb 2012

Squash NZ have started their 2012 national roadshow, which will visit all 11 Districts in January and February and is open to all.

[Read More](#)



More News

8 Feb 2012 [Coach development position available in Wellington](#)

8 Feb 2012 [Top Men Turning it on for the ASC Summer Open](#)

7 Feb 2012 [Henderson to Host Inaugural Event](#)

7 Feb 2012 [Grayson's heartbreaker in first round of Swedish Open](#)

2 Feb 2012 [Tough Losses for King and Hawkes](#)

24 Jan 2012 [Error in Mini-Calendars](#)

Squash NZ Social Media



Squash New Zealand on Facebook

Like You like this.

Squash New Zealand

The Waikato Times talks to Joelle King about her plans for 2012... <http://ow.ly/91w5M>



NZ No1's strategy keeps her at home more | Stuff.co.nz ow.ly

EVENTS & HIGH PERFORMANCE



**National Event
Development**



**Referee
Development**



**International
Success**

High Performance



NATIONAL EVENTS



Champion of Champions (cups)



Mitchell Cup/Cousins Shield

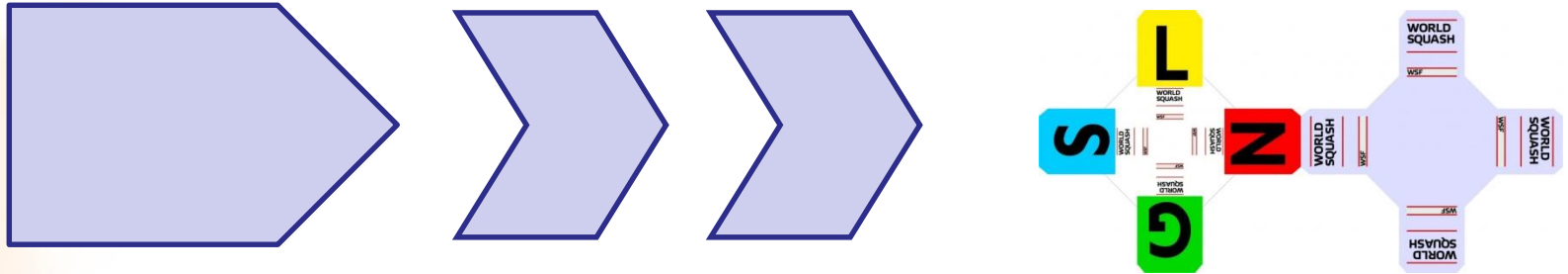


Tournament Calendar



Improved support

REFEREE DEVELOPMENT



- Improved pathway
- Recruitment and retention
- Use of technology

HIGH PERFORMANCE



New coach

World Women's Team Champs
World Junior Boys' Champs (Team & Indiv)

**WORLD
SQUASH**

WSF



Talent Development Centres



INTERNATIONAL SUCCESS



SQUASH NEW ZEALAND



Looking forward

- Fully staffed
- New IT equipment
- New addition to Board
- Improved relationships
- Systems & processes
- Bright future!



2012: WATCH OUT FOR...

- Coach Development Framework
- Great national events
- Referee development
- Year of Women's Squash
- International success
- WSF Olympic bid
- iSquash expanding



ISQUASH TOURNAMENT MODULE

I'll show you now!



IT'S YOUR TURN!!!

