SQUASH BUDDY

**Why is it needed?**

* We all know how frustrating it is when you are prepared for a game of squash but none of your regular squash partners are available.
* We all know how disappointed you are when you have the day off but none of your regular partners are available.
* We all know how daunting it is when you join a new club but do haven’t been able to find a regular squash partner yet.
* We all know how great it is to play a game of squash against someone with similar interests or in the same stage of life.
* We all know how beneficial it is to play someone with a similar playing ability.

**How does it work?**

**SQUASH BUDDY** is a virtual project that a squash club can utilise in order to better connect their existing members with new members and visitors.

Existing members become a **SQUASH BUDDY** by creating a **SQUASH BUDDY Profile** that is given out to all existing and new members so they can have a look, find someone that meets their squash partner requirements and make contact.

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| **Benefits to members** |  | **Benefits to clubs** |
| * It provides members (existing and new) a chance to meet new people and make friends. * It is a great way for new members to integrate into a new community. * It offers members a chance to play more squash. * It gives members the opportunity to network with others with similar interests. |  | * It encourages your members to play more squash. * It shows that you care about your members. * It is a perfect way to build a strong community within your squash club. * It gives you a chance to match visitors with existing members who can sell the benefit of joining. |

**Example of a SQUASH BUDDY Profile**

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| **SQUASH BUDDY Profile** | | |
|  | **Name** | **Grade** |
| Michael Pittams | E1 |
| **Occupation** | **Age** |
| Journalist | 30 years |
| **Preferred playing days** | **Contact details** |
| Tuesdays and Thursdays  Mid-afternoon / Evenings | 021 123 4567  michael@imagineryplayer.co.nz |
| **Other Information** | |
| Thrift shop frequenter | Enjoys Travel | |