OPEN DAYS

(SAMPLE ONLY)

|  |  |  |
| --- | --- | --- |
| **Time** |  | **Time** |
| **10:00**  **AM** |  | **10:00**  **AM** |
| **10:30**  **AM** |  | **10:30**  **AM** |
| **11:00**  **AM** |  | **11:00**  **AM** |
| **11:30**  **AM** |  | **11:30**  **AM** |
| **12:00**  **PM** |  | **12:00**  **PM** |
| **12:30**  **PM** |  | **12:30**  **PM** |
| **1:00**  **PM** |  | **1:00**  **PM** |
| **1:30**  **PM** |  | **1:30**  **PM** |
| **2:00**  **PM** |  | **2:00**  **PM** |

**TIPS AND IDEAS**

* Give participants a great experience by creating a relaxed environment.
* Play lots of games and challenges.
* Make participants aware of options your club offers (programmes, membership offers).
* Collect participant details on registration form so you can follow up.
* Letterbox drop – aim for Tuesdays, Wednesdays and Fridays.
* Make sure you have signage outside your club.
* Use word of mouth (bring a friend competition).
* Contact local media to promote FREE event.
* Hold 2-3 open days throughout the year to increase exposure in the community.
* Have the bar open, fire up the BBQ and provide refreshments (tea, coffee, juice, baking).
* Use spot prizes and giveaways (donated from local businesses).
* Have coaches on hand who can give friendly (basic) advice.
* Make sure everyone has fun!