MEMBER PROFILE SURVEY

(SAMPLE ONLY)

1. **What gender are you?**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Male |  |  | Female |  |

1. **How old are you?**

|  |  |  |
| --- | --- | --- |
| * 5 – 12 years
 |  |  |
| * 13 – 19 years
 |  |  |
| * 20 – 29 years
 |  |  |
| * 30 – 39 years
 |  |  |
| * 40+ years
 |  |  |

1. **How long have you played squash for?**

|  |  |  |
| --- | --- | --- |
| * 0 – 2 years
 |  |  |
| * 3 – 5 years
 |  |  |
| * 6 – 10 years
 |  |  |
| * 10+ years
 |  |  |

1. **How long have you been a member at your current squash club?**

|  |  |  |
| --- | --- | --- |
| * 0 – 2 years
 |  |  |
| * 3 – 5 years
 |  |  |
| * 6 – 10 years
 |  |  |
| * 10+ years
 |  |  |

1. **Rank the following reasons in order of importance as to why you joined your current squash club (1 is the most important).**

|  |  |  |
| --- | --- | --- |
| * Competition
 |  |  |
| * Coaching
 |  |  |
| * Facilities
 |  |  |
| * Health and fitness
 |  |  |
| * Social reasons
 |  |  |
| * Cost
 |  |  |
| * Location
 |  |  |
| * Enjoyment
 |  |  |

1. **How often do you play squash at your squash club?**

|  |  |  |
| --- | --- | --- |
| * Less than once a week
 |  |  |
| * Once or twice a week
 |  |  |
| * More than twice a week
 |  |  |

1. **What is your preferred form of communication? (please tick all that apply)**

|  |  |  |
| --- | --- | --- |
| * Email
 |  |  |
| * Website
 |  |  |
| * Social media
 |  |  |
| * Face-to-face
 |  |  |
| * Post
 |  |  |
| * Telephone
 |  |  |
| * Text message
 |  |  |

1. **Would you be in support of your squash club providing more pay to play activities (programmes and / or access to non-members during off peak times)?**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Yes |  |  | No |  |

1. **Are you a member of another sporting club? If yes, please list.**

|  |  |  |
| --- | --- | --- |
| * Yes
 |  |  |
| * No
 |  |  |

Club:

1. **Would you consider volunteering at your squash club (if you don’t already do so)?**

|  |  |  |
| --- | --- | --- |
| * Yes
 |  |  |
| * No
 |  |  |
| * Already do so
 |  |  |

1. **How likely is it that you would recommend [Name of club]to a friend or colleague?**

|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |
| Not at all likely |  |  |  |  |  |  |  |  | Extremely likely |

1. **You do not have to give your details if you wish to remain anonymous, but feel free to if you would like to be contacted in the future:**

Name:

Email Address:

Phone Number:

*We would like to thank you for taking a few minutes to complete our survey. Your response is very important to us in helping us to improve our performance.*