LAPSED MEMBER PROFILE SURVEY

(SAMPLE ONLY)

1. **What gender are you?**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Male |  |  | Female |  |

1. **How old are you?**

|  |  |  |
| --- | --- | --- |
| * 5 – 12 years |  |  |
| * 13 – 19 years |  |  |
| * 20 – 29 years |  |  |
| * 30 – 39 years |  |  |
| * 40+ years |  |  |

1. **How long have you played squash for?**

|  |  |  |
| --- | --- | --- |
| * 0 – 2 years |  |  |
| * 3 – 5 years |  |  |
| * 6 – 10 years |  |  |
| * 10+ years |  |  |

1. **Are you currently a member of a squash club?**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Yes |  |  | No |  |

1. **If you are not currently a member of a squash club, do you still play squash?**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Yes |  |  | No |  |

1. **We understand you were previously a member of a squash club, why did you leave?**

|  |  |  |
| --- | --- | --- |
| * Cost |  |  |
| * Relocated |  |  |
| * Joined another club |  |  |
| * Lack of time |  |  |
| * Other |  |  |

Details:

1. **Rank the following reasons in order of importance if you were to re-join a squash club (1 is the most important).**

|  |  |  |
| --- | --- | --- |
| * Competition |  |  |
| * Coaching |  |  |
| * Facilities |  |  |
| * Health and fitness |  |  |
| * Social reasons |  |  |
| * Cost |  |  |
| * Location |  |  |
| * Enjoyment |  |  |

1. **Would you be in support of your squash club providing more pay to play activities (programmes and / or access to non-members during off peak times)?**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Yes |  |  | No |  |

1. **You do not have to give your details if you wish to remain anonymous, but feel free to if you would like to be contacted in the future:**

Name:

Email Address:

Phone Number:

*We would like to thank you for taking a few minutes to complete our survey. Your response is very important to us in helping us to improve our performance.*